



THE ISO SURVEY OF MANAGEMENT SYSTEM STANDARD CERTIFICATIONS – 2020 – EXPLANATORY NOTE

Background

The ISO Survey of Certifications is an annual survey of the number of valid certificates to ISO management system standards worldwide. The providers of data are the certification bodies accredited by the IAF MLA Members.

Results

The table below displays the total number of valid certificates and the total number of sites for each standard covered by the survey. The detailed results for each standard are available on [ISO website](#). For each of the standard, the number of certificates and the number of sites are displayed next to each other to give a more comprehensive picture of the situation. A certificate is the document issued by a certification body once the client has demonstrated conformity to the standard and a "site" is a permanent location where an organization carries out work or provides a service.

	Total valid certificates	Total number of sites
ISO 9001	916 842	1 298 666
ISO 14001	348 218	568 518
ISO/IEC 27001	44 486	84 166
ISO 22000	33 735	39 981
ISO 45001	190 429	251 136
ISO 13485	25 656	35 253
ISO 50001	19 721	45 082
ISO 22301	2 205	4 662
ISO/IEC 20000-1	7 846	9 927
ISO 28000	520	968
ISO 37001	2 065	5 946
ISO 39001	936	2 305

Results highlights

- The participation to the survey was good and comparable to the previous year.
- When comparing with the 2019 edition, the results are consistent when looking at the

overall figures and for most of the countries.

- The overall results show an increase, from 2019, of 18% of the total number of valid certificates for the 12 management system standards covered in the survey. Part of this significant increase is due to the important growth in the certification to ISO 45001; this standard was published in 2018 and consequently had limited number of certifications in the previous edition of the survey.
- The rate of increase for ISO 9001 and ISO 14001 has been greater compared to previous years with +4% for ISO 9001 and + 12% for ISO 14001 mainly due to an important increase in China.
- Similarly to the previous editions of the survey, the results show some fluctuations at the country level that are explained by factors related to the participation such as the non-participation of some certification bodies for those specific countries. In the 2020 survey this is the case particularly for ISO 9001 and ISO 14001 for Belgium, Korea, Mexico, Ireland and Philippines and for ISO 28000, China.

Disclaimer

The ISO Survey is not a database. The providers of the data are the certification bodies accredited by IAF members and they participate on a voluntary basis. The level of participation fluctuates from one edition of the survey to another and can impact the survey results especially at the country level. Interpretations of the results and any conclusions on the trends should be made with these considerations in mind.